

Moët Hennessy

UK Limited

If you are an individual customer, please click [here](#) to view our Privacy Notice.

If you act on behalf of a corporate customer, please click [here](#) to view our Privacy Notice.

Moët Hennessy

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DATA PROTECTION – INDIVIDUAL CUSTOMERS

Moët Hennessy processes your personal data in order to process and fulfil your order for goods and services, to take payments from you, to communicate with you, for internal administrative and analytics purposes, for event planning, and for fraud prevention and detection purposes. Your personal data is shared with our service providers and affiliated companies, where necessary, some of which may be located outside the European Economic Area. With your consent where necessary, Moët Hennessy will send you direct marketing communications, to which you can object at any time. Moët Hennessy's *Individual Customers Privacy Notice* (below) sets out further details of this processing, including information on your data protection rights, including your right to object to certain processing activities, including profiling.

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INDIVIDUAL CUSTOMERS PRIVACY NOTICE

June 2021

What does this policy cover?

This policy describes how Moët Hennessy U.K. Limited (also referred to as "**Moët Hennessy**", "**we**", or "**us**") will make use of your personal data when you purchase goods and services from us in your personal capacity.

It also describes your data protection rights, including a right to object to some of the processing which Moët Hennessy carries out. More information about your rights, and how to exercise them, is set out in the "**What rights do I have?**" section.

What information do we collect?

We collect and process personal data about you when you create an account with us, when you order goods and services from us, when you make payments to us, and when you communicate with us. This includes:

- your name;
- your contact details (postal address, email address and phone number);
- confirmation that you are aged 18 years or older, sometimes by asking for your date of birth;
- goods and services that you purchase from us;
- your payment and delivery details, including billing and delivery addresses and payment card details;
- your passport and visa information when the information is necessary for one of our events or trips;
- your dietary requirements and preferences when the information is necessary for one of our events or trips;
- your health and medical requirements when the information is necessary for one of our events or trips;
- information about your preferences and interests, including information about the types of goods, services and events you are interested in;
- your marketing preferences, including any consents that you have given us; and
- correspondence and communications that you send to us.

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We also receive certain information (for example address validation) from third parties for fraud prevention purposes, for example, directories and, in limited circumstances, credit reference agencies.

Special Categories of Personal Data

Some of the personal data that we hold about you (such as details relating to your medical and health conditions and your dietary requirements and preferences) may be deemed "special categories of personal data" for the purposes of data protection law. For the avoidance of doubt, references to "personal data" in this notice shall include any such special categories of personal data.

How do we use this information, and what is the legal basis for this use?

We process this personal data for the following purposes:

- To enable Moët Hennessy to fulfil a contract, or take steps linked to a contract: this is relevant where you purchase goods or services from us. In particular we use your information:
 - to verify your identity;
 - to take payments from you;
 - to communicate with you; and
 - to provide customer services and arrange the delivery or other provision of goods and services.

- As required by Moët Hennessy to conduct our business and pursue our legitimate interests. In particular we use your information:
 - to provide goods and services you have requested;
 - to personalise our goods and services for you;
 - to respond to any comments or complaints you may or others may send us about our products or services;
 - for internal planning and administration purposes, including maintaining records and accounts;
 - to enable to us to plan, resource and host events;
 - to prevent fraud by verifying your sort code, account number and card number via a third party (please see '**Who will we share this data with?**', below);
 - to prevent, investigate and/or report fraud, terrorism, misrepresentation, security incidents or crime, in accordance with applicable law;

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- in connection with legal claims, compliance, regulatory and investigative purposes as necessary (including disclosure of such information in connection with legal process or litigation); and
- to invite you to take part in market research, to invite you to events and to send you marketing materials (where consent is not required).
- Where you give us consent, we use your information:
 - to send you direct marketing relating to our relevant products and services, or other products and services provided by us, our affiliates and carefully selected partners (where consent is required).

On other occasions where we ask you for consent, we will use your information for the purpose which we explain at that time.

- For purposes which are required by law, we use your information:
 - to respond to requests by government or law enforcement authorities conducting an investigation;
 - to comply with legal and regulatory requirements (for example, tax laws).

Relying on our legitimate interests

We have carried out balancing tests for all the data processing we carry out on the basis of our legitimate interests, which we have described above. You can obtain information on any of our balancing tests by contacting us using the details set out later in this notice.

Withdrawing consent or otherwise objecting to direct marketing

Wherever we rely on your consent, you will always be able to withdraw that consent, although we may have other legal grounds for processing your data for other purposes, such as those set out above. You have an absolute right to opt-out of direct marketing, or profiling we carry out for direct marketing, at any time. You can do this by following the instructions in the communication where this is an electronic message, or by contacting us using the details set out below.

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Who will we share this data with, where and when?

We will share your personal data with other companies in the LVMH Group (including the Group entities outside the EEA, such as the US, Australia, China, Argentina and New Zealand) for business analytics and marketing; a list of the LVMH Group Companies is available from the investors section of the Group website www.lvmh.com.

Where we invite you to attend one of Moët Hennessy's events or trips, we may share your data with appropriate third party service providers (which may be located outside the EEA) that organise and/or manage the event or trip.

Where we process your personal data in connection with taking payments from you, we use a third-party payment provider to securely process card payments and ensure, amongst other things, PCI compliance. Moët Hennessy does not have access to personal data.

Personal data may be shared with government authorities and/or law enforcement officials if required for the purposes above, if mandated by law or if required for the legal protection of our legitimate interests in compliance with applicable laws.

Personal data will also be shared with third party service providers (including suppliers located outside the EEA, US, Australia, China, Argentina and New Zealand) who will process it on behalf of Moët Hennessy for the purposes identified above. In particular, we use third party providers of: IT systems, hosting and maintenance (for example, relating to our customer relationship management system, invoicing system and email system) identity/payment card verification, event and/or catering agencies, logistics providers and marketing providers.

In the event that the business is sold or integrated with another business, your details will be disclosed to our advisers and any prospective purchaser's adviser and will be passed to the new owners of the business.

Where information is transferred outside the EEA, and where this is to a stakeholder or vendor in a country that is not subject to an adequacy decision by the EU Commission, data is adequately protected by EU Commission approved standard contractual clauses, an appropriate Privacy Shield certification or Binding Corporate Rules. A copy of the relevant mechanism can be provided for your review on request to contactdpo@moethennessy.com.

What rights do I have?

You have the right to **ask us for a copy** of your personal data; to **correct, delete or restrict** (stop any active) processing of your personal data; and to **obtain the personal data you provide to us for a contract or with your consent in a structured, machine readable format**, and to ask us to **share (port) this data to another controller**.

In addition, you can **object to the processing** of your personal data in some circumstances (in particular, where we don't have to process the data to meet a contractual or other legal requirement, or where we are using the data for direct marketing).

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These **rights may be limited**, for example if fulfilling your request would reveal personal data about another person, where they would infringe the rights of a third party (including our rights) or if you ask us to delete information which we are required by law to keep or have compelling legitimate interests in keeping. Relevant exemptions are included in both the GDPR and in the Data Protection Act 2018. We will inform you of relevant exemptions we rely upon when responding to any request you make.

To exercise any of these rights, or to obtain other information, such as a copy of a legitimate interests balancing test, you can contact us – or our data protection officer – using the details set out below. If you have unresolved concerns, you have the **right to complain** to the data protection authority where you live, work or where you believe a breach may have occurred.

For processing required to fulfil your order for goods and services, provision of your name, contact details, confirmation that you are aged 18 or older, payment and delivery details are required. If this data is not provided, then we will not be able to process and fulfil your order. All other provision of your information is optional.

How long will you retain my data?

Where we process your personal data in connection with the goods and services that you order, we keep your data for a period of 6 years.

Where we process your personal data for marketing purposes, we process the data until you ask us to stop and for a short period after this (to allow us to implement your requests). We also keep a record of the fact that you have asked us not to send you direct marketing or to process your data indefinitely so that we can respect your request in future.

How do I get contact you?

We hope that we can satisfy any queries you may have about the way we process your data. If you have any concerns about how we process your data, or would like to opt out of direct marketing, you can contact us at Privacy-UK@moethennessy.com or by writing to Finance and Operations Director, Moët Hennessy U.K. Limited, 18 Grosvenor Gardens, London, SW1W 0DH.

Moët Hennessy Data Protection Office

You can also contact our Data Protection Officer at Moët Hennessy, 38 rue de Sèvres, 75007 Paris, France or by email: Privacy-UK@moethennessy.com

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DATA PROTECTION – CORPORATE CONTACTS

Moët Hennessy processes your personal data if you are employed by or associated with corporate customers in order to establish you as a point of contact for that customer, communicate with you about the goods and services provided by Moët Hennessy to that customer, and for internal administrative purposes. Your personal data is shared with our service providers and affiliated companies, where necessary, some of which may be located outside the European Economic Area. Moët Hennessy will send you direct marketing communications in your professional capacity, to which you can object at any time. Moët Hennessy's *Corporate Contacts Privacy Notice* (below) sets out further details of this processing, including details of your data protection rights, including your right to object to certain processing including profiling.

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CORPORATE CONTACTS PRIVACY NOTICE

June 2021

What does this policy cover?

This policy describes how Moët Hennessy U.K. Limited (also referred to as "**Moët Hennessy**", "**we**" or "**us**") will make use of your personal data when you interact with us on behalf of one of our customers ("**Your Organisation**"), for example in your capacity as a partner or director, an employee or contractor.

It also describes your data protection rights, including a right to object to some of the processing which Moët Hennessy carries out. More information about your rights, and how to exercise them, is set out in the "**What rights do I have?**" section.

What information do we collect?

We collect and process personal data about you when you interact with us on behalf of Your Organisation, for example when you are established as a point of contact for Your Organisation, when you order goods and services on behalf of Your Organisation or when you communicate with us on Your Organisation's behalf. This includes:

- your name;
- your role or job title;
- the customer on behalf of which you interact with us;
- your corporate contact details (postal address, email address and phone number);
- your marketing preferences
- your passport and visa information when the information is necessary for one of our events or trips;
- your dietary requirements and preferences when the information is necessary for one of our events or trips;
- your health and medical requirements when the information is necessary for one of our events or trips;
- your interests;
- photographs, videos or other recordings taken of you to promote our goods and services and Your Organisation, including those taken of you attending one of our events or trips; and
- correspondence and communications that you send to us.

~~We either receive this information directly from you or from Your Organisation.~~

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Special Categories of Personal Data

Some of the personal data that we hold about you (such as details relating to your medical and health conditions, dietary requirements and preferences, and photographs, videos or recordings of you) may be deemed "special categories of personal data" for the purposes of data protection law. For the avoidance of doubt, references to "personal data" in this notice shall include any such special categories of personal data.

How do we use this information, and what is the legal basis for this use?

We process this personal data for the following purposes:

- To enable Moët Hennessy to fulfil a contract, or take steps linked to a contract. This is relevant when you purchase goods and services from us on behalf of Your Organisation. In particular, we use your information:
 - to establish you as a point of contact for Your Organisation;
 - to provide goods and services to Your Organisation;
 - to submit invoices and take payment from Your Organisation;

- As required by Moët Hennessy to conduct our business and pursue our legitimate interests. In particular we use your information:
 - for internal planning and administration purposes, including maintaining records and accounts relating to Your Organisation;
 - to respond to any comments or complaints you may or others may send us about our products or services;
 - to prevent, investigate and/or report fraud, terrorism, misrepresentation, security incidents or crime, in accordance with applicable law;
 - in connection with legal claims, compliance, regulatory and investigative purposes as necessary (including disclosure of such information in connection with legal process or litigation); and
 - to invite you to take part in market research, to invite you to events and to send you marketing materials in your professional capacity.

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- For purposes which are required by law, in particular we use your information:
 - to respond to requests by government or law enforcement authorities conducting an investigation.
 - to comply with legal and regulatory requirements (for example, tax laws).

Relying on our legitimate interests

We have carried out balancing tests for all the data processing we carry out on the basis of our legitimate interests, which we have described above. You can obtain information on any of our balancing tests by contacting us using the details set out later in this notice.

Objecting to direct marketing

In the UK, we are able to send you direct marketing in your professional capacity without your consent, where we rely on our legitimate interests. You have an absolute right to opt-out of direct marketing, or profiling we carry out for direct marketing, at any time. You can do this by following the instructions in the communication where this is an electronic message, or by contacting us using the details set out below.

Who will we share this data with, where and when?

We will share your personal data with other companies in the LVMH Group (including the Group entities outside the EEA, such as the US, Australia, China, Argentina and New Zealand) for business analytics and marketing; a list of the LVMH Group Companies is available from the investors section of the Group website www.lvmh.com. Where we invite you to attend one of Moët Hennessy's events, we may share your data with an appropriate third party service provider (which may be located outside the EEA) that organises and/or manages the event.

Personal data may be shared with government authorities and/or law enforcement officials if required for the purposes above, if mandated by law or if required for the legal protection of our legitimate interests in compliance with applicable laws. Personal data will also be shared with third party service providers (including suppliers located outside the EEA, US, Australia, China, Argentina and New Zealand) who will process it on behalf of Moët Hennessy for the purposes identified above. In particular, we use third party providers of: IT systems, hosting and maintenance (for example, relating to our customer relationship management system, invoicing system and email system) identity/payment card verification, event and/or catering agencies, logistics providers and marketing providers.

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In the event that the business is sold or integrated with another business, your details will be disclosed to our advisers and any prospective purchaser's adviser and will be passed to the new owners of the business.

Where information is transferred outside the EEA, and where this is to a stakeholder or vendor in a country that is not subject to an adequacy decision by the EU Commission, data is adequately protected by EU Commission approved standard contractual clauses, an appropriate Privacy Shield certification or Binding Corporate Rules. A copy of the relevant mechanism can be provided for your review on request to contactdpo@moethennessy.com.

What rights do I have?

You have the right to **ask us for a copy** of your personal data; to **correct, delete or restrict** (stop any active) processing of your personal data; and to **obtain the personal data you provide to us for a contract or with your consent in a structured, machine readable format**, and to ask us to **share (port) this data to another controller**.

In addition, you can **object to the processing** of your personal data in some circumstances (in particular, where we don't have to process the data to meet a contractual or other legal requirement, or where we are using the data for direct marketing).

These **rights may be limited**, for example if fulfilling your request would reveal personal data about another person, where they would infringe the rights of a third party (including our rights) or if you ask us to delete information which we are required by law to keep or have compelling legitimate interests in keeping. Relevant exemptions are included in both the GDPR and in the Data Protection Act 2018. We will inform you of relevant exemptions we rely upon when responding to any request you make.

To exercise any of these rights, or to obtain other information, such as a copy of a legitimate interests balancing test, you can contact us – or our data protection officer – using the details set out below. If you have unresolved concerns, you have the **right to complain** to the data protection authority where you live, work or where you believe a breach may have occurred.

For processing required to establish you as a point of contact for Your Organisation, provision of your name, job title/role, Your Organisation, and contact details is mandatory. If this data is not provided, then we will not be able to communicate with you in order to provide goods and services to Your Organisation. All other provision of your information is optional.

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How long will you retain my data?

Where we process your personal data in connection with your status as a point of contact for Your Organisation until you are no longer the point of contact for Your Organisation. Where we process your personal data in connection with the goods and services that we provide to Your Organisation, we keep your data for as long as invoices bearing their details will be retained.

Where we process your personal data for marketing purposes, we process the data until you ask us to stop and for a short period after this (to allow us to implement your requests). We also keep a record of the fact that you have asked us not to send you direct marketing or to process your data indefinitely so that we can respect your request in future.

How do I contact you?

We hope that we can satisfy any queries you may have about the way we process your data. If you have any concerns about how we process your data, or would like to opt out of direct marketing, you can contact us at Privacy-UK@moethennessy.com or by writing to Finance and Operations Director, Moët Hennessy U.K. Limited, 18 Grosvenor Gardens, London, SW1W 0DH.

Moët Hennessy Data Protection Officer

You can also contact our Data Protection Officer at Moët Hennessy, 38 rue de Sèvres, 75007 Paris, France or by email: Privacy-UK@moethennessy.com.